



February 9, 2023

**Earmark Sponsor:** Rep Michael Rivers  
**Project/Event Name:** The Original Gullah Festival  
**Requested Amount:** \$50,000.00 (Entertainment / Contract Services)  
**Recipient:** The Original Gullah Festival of South Carolina, Inc.  
**Recipient Type:** Nonprofit - 501c3  
**EIN:** 57-0817939  
**Point of Contact:** Roy Hicks  
**Title:** President / CEO  
**Address:** P.O. Box 83, Beaufort, SC 29902  
**Phone Number:** 678-865-9065  
**Email:** [trhicksii@gmail.com](mailto:trhicksii@gmail.com)  
**Website:** [www.originalgullahfestival.org](http://www.originalgullahfestival.org)

#### **FUNCTION**

The Gullah Festival

#### **PURPOSE**

To educate festival attendees about the gullah culture through song, music, interpretive dance, arts, crafts and food.

#### **PROJECT BUDGET**

\$25,000.00 Entertainment Budget:  
\$25,000.00 Contract Services(lights/sound, Electrician, Sanitation, Water, Ice):  
\$25,000.00 Advertising (TV, Billboards, Magazines, Newspapers, Airports)  
\$20,000.00 Van Rental (tours/shuttle)  
\$20,000.00 Equipment Rental (tower lights, fencing)  
\$15,000.00 City Services (Police, Fire, Parking)  
\$10,000.00 Insurance (park/facilities)

#### **THE NEED FOR COMMUNITY SUPPORT**

This 3 day event is open (free) to the public; however, cost is incurred to edutain and operate the festival.

#### **STATE FUNDS PREVIOUSLY APPROPRIATED**

\$0